

EXPERIENCE

The Brooklyn Nets, Barclays Center, New York, NY

Front End Developer/Designer (June 2013 – March 2015)

- Conceptualized, coded, implemented and maintained responsive webpages, micro-sites, and e-newsletters for high profile events for Barclays Center, the Brooklyn Nets, the New York Islanders and related sponsors
- Integrated various technologies such as content feed APIs, parallax functionality and JQuery plugins
- Created design elements using Photoshop
- Day-to-day site maintenance via Drupal and Carbonhouse's "Showtime" CMS
- Prioritization of large scale projects and daily maintenance in fast paced environment
- Educated and trained marketing team to make basic site edits

Bonnier Publishing Corporation, New York, NY

Parenting Group, Online Producer (June 2010 – May 2013)

- Strategic liaison between key business stakeholders (editorial, marketing, ad operations & circulation) and digital team (design & development) for Parenting.com and Conceiveonline.com
- Created detailed project requirements based upon the needs of key stakeholders and managed through to execution. Projects spanned from website (desktop & mobile), e-newsletters, and social media
- Technical management of site wide initiatives, multi-million dollar marketing projects, proactive site enhancements and daily site maintenance
- Management & prioritization of development team tasks
- Developed documentation & trained editorial team on new site functionality
- Reporting, analysis and optimization of Parenting.com based upon Omniture data

Readers Digest Association, Pleasantville, NY & New York, NY

Everyday with Rachael Ray, Digital Editorial Consultant (June 2007 – December 2009)

- Analyzed site content & databases for proper functionality & storage
- Converted print editorial into HTML on RachelRayMag.com
- Liaison between editorial, design and digital teams

Digital Business Group, Web Testing Intern (Sept 2005 – June 2007)

- Collaborated with SEO analyst to optimize ranking power for rd.com pages
- Worked with key stakeholders in various offices to maintain editorial consistency across all Readers Digest digital properties (site, email)
- Tested site functionality and created detailed error reports as needed

FREELANCE

Pixelized Plonchak, Long Beach, NY

Front End Web Development (June 2011 – Present)

- Custom development of digital needs for businesses & individual consumers utilizing HTML, CSS, Javascript, PHP and Joomla!
- Project management from client briefing, assessment, recommendation, execution, training, on-going support and billing
- Development projects include responsive websites (desktop & mobile), social media, e-newsletters, database development

EDUCATION

SUNY Stony Brook, Stony Brook NY (2008 – 2010)

Bachelor of Science in Computer Science

SKILLS

HTML (HTML5, XHTML strict, & HTML4 transitional), CSS, Javascript, JQuery, Photoshop, PHP, MySQL, Drupal, Joomla!, Mantis bug tracking tool, Photoshop, Microsoft Office Suite